

PRIMA CHAPTER MEMBERSHIP INITIATIVE

PURPOSE: To increase PRIMA membership by demonstrating the value of PRIMA membership to PRIMA chapter members

INITIATIVE: Free one (1) year PRIMA membership for qualified PRIMA chapter members

SCOPE: The initial offering will be a one-year pilot program, with a maximum of five (5) free memberships per chapter



RULES:

1 PRIMA will offer one-year memberships to chapters

- a. One (1) membership per ten (10) chapter members.
- b. No less than one (1) membership or more than five (5) will be offered, no matter the number of chapter members.

2 Eligibility

- a. The recipient must work for a public entity or nonprofit. Vendors are ineligible.
- b. The recipient must be in good standing with his/her chapter, as defined by the chapter.
- c. Chapter officers are ineligible (to include President, Vice-President, Past President, President Elect, Director, Secretary and Treasurer). It is believed that these valued chapter members are familiar with the benefits of PRIMA.
- d. The recipient must be a member of their local risk management department or in a position where their work function is related to risk management.
- e. The recipient may not have been a member of PRIMA at any time during the past three (3) years. In cases where membership in PRIMA lapsed due to the organization's designated voting member leaving the organization, and the person recommended for the Membership Initiative Benefit is new to the risk management functions or new to the organization, the organization must not have been a member of PRIMA at any time during the past two (2) years.

3 Application Process (recommended)

- a. Chapters *may wish* to establish an application process for the free memberships that requires applicants to indicate why they should be considered and the benefits they wish to receive from the PRIMA membership.
- b. Chapters are free to decide the manner in which they execute this Membership Initiative.
- c. It is the hope that these free, one-year PRIMA membership recipients will be recommended to PRIMA by the chapters no later than September 30 of each year.

4 PRIMA may terminate, enhance or modify this program at any time.